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FOR IMMEDIATE RELEASE

The Northern Lightning Sprint Association is pleased to announce that popular Sprint Car promoter and blogger Greg Cybulski has accepted the position of Media Relations Director.

Greg has extensive experience in the circle track industry, and his writings have appeared in such prestigious magazines as Inside Track. When the ASCS Sprint Car Series hits the track in Winnipeg, Canada for the very first time ever on July 2, 2009, Cybulski can take credit as the man responsible for putting this historical event together. In addition to his internet column, "Dirt from the Stands" and other dirt track racing website contributions, Greg has written news releases for Greg Nikitenko Motorsports and more recently for Kyle Fedyk Motorsports. He has also been responsible for the majority of press releases relating to the Sprint Car races he has promoted in Winnipeg, Manitoba, Estevan, Saskatchewan and for the "Prairie Dirt Classic" in Swift Current, Saskatchewan. In 2004, he was a contributing writer for Bernie Hill's Rollcage Dirt Track Racing Magazine which was distributed to race tracks in the Upper Midwest.

The Northern Lightning Sprint Association thanks Greg for his enormous contributions to open wheel racing and looks forward to a great partnership in the future.

About the Northern Lightning Sprint Association:

Created in September of 2008, the Northern Lightning Sprint Association is a rapidly growing organization committed to the creation and maintenance of safe, fast, fun, and affordable open wheel racing. Many of the organization's members are dedicated to helping charities such as the Children's Hospital Foundation and Cancer Care of Manitoba. More information can be found at www.nlsprints.com